**District:**  **Unit:**  **Your Name:**

The goal of the CMC Membership Committee is to get an adult leader response from each pack or troop to capture best practices for unit recruitment and identify needs or assistance that the council can help with. The committee’s goal is to get the unit AARs back to the district membership chairman by March 17, 2021 to consolidate and help plan for this fall’s recruitment activities, along with any year-round opportunities. Thanks in advance.

1. What worked well?

a. Activity (i.e. name of event, marketing, etc.)-

b. Overview (description of activity and what made it successful)-

c. Recommendations (what you or others can do to improve the event)-

2. What didn’t work?

a. Activity (i.e. event, marketing, etc.)-

b. Overview (description of activity and why it didn’t work)-

c. Recommendations (is the activity worth trying again with changes?)-

3. Membership activity needs (what can the district or council do to help make your unit successful, i.e. marketing, planning, resources, etc.)?

4. Do you have any other suggestions or thoughts to help with membership (recruiting/retention, to include year-round activities- i.e. local scout expo)?